



# Stepping UP

NORWOOD

# HELP make the old Norwood

NEW AGAIN



JOIN US IN  
STEPPING  
UP FOR  
NORWOOD

TO STEP UP AND  
MAKE A DONATION

CONTACT  
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THANK YOU  
FOR YOUR SUPPORT

DONATE  
TODAY



FOR MORE INFORMATION  
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Join us in reimagining continuing care by building a world-class seniors care centre in the heart of Norwood.

WE CAN'T DO IT WITHOUT YOU.

Your help is needed to provide a real home for our residents and to expand and enhance the exceptional care offered.

The goal of the CapitalCare Foundation's \$6.3 million Norwood Redevelopment fundraising campaign is to furnish and equip the new centre, enhance teaching and research opportunities in continuing care, provide life-changing care, reduce pressure on our hospitals, and deliver essential outreach services to those in need.

JOIN US IN  
STEPPING UP  
FOR NORWOOD.

CASE STATEMENT

# Norwood REDEVELOPMENT

Specialized care for seniors is important—CapitalCare has been a key player in developing and implementing some exciting new initiatives that raise the bar for excellent specialized care for seniors. Partnering this with the opportunity to build a new building will ensure the best services possible are in place for our elderly and those living with long term disabilities.

In addition, the demand for continuing care beds in the Edmonton region is growing at an alarming rate and the acute care system – the hospitals people need most often – can often be under enormous pressure. There are many people who need additional time to heal and make the transition from after-surgery care or other types of treatment, but are unable to find adequate spaces to go to.



CapitalCare Norwood (CCN) is **Stepping Up**. It has developed a number of innovative programs that can help ease demand for hospital services following surgery and treatments, while also providing care and other specialized services to meet the needs of many continuing care clients. However, CCN's effectiveness is severely handicapped by an under-sized, aging facility.

This is why CapitalCare Foundation is proud to do our part and support the exciting project that the Alberta Government has begun. This new building will be on the current Norwood site and will support an enhanced service centre for many of our Edmontonians and northern Albertans.



CapitalCare Foundation will **Step Up** and raise \$6.3 million to ensure that these residents have vibrant and comfortable furnishings in their new home. Our community clients will experience excellent services and numerous programs.

The funds raised by CapitalCare Foundation over the next three years will come from a variety of prospective donors including individuals, corporations, various charitable foundations, and service clubs. The funds will be used to create an inviting and vibrant space that welcomes all who come through its doors.

Help make the old Norwood new again. Join us in redefining continuing care by building an exceptional seniors care centre in the heart of Norwood.



**A HOME IS NOT JUST A BUILDING – IT IS A WARM, SAFE, COMFORTABLE SPACE WITH A FEELING OF BELONGING AND BEING WITH PEOPLE YOU TRUST.**



## WE CAN'T STEP UP WITHOUT YOU.

The goal of the CapitalCare Foundation's \$6.3 million Norwood Redevelopment fundraising campaign is to **Step Up** and assist with furnishing and equipping the new centre, enhance teaching and research opportunities in continuing care, provide life-changing care, reduce pressure on our hospitals, and deliver essential outreach services to those in need.

**JOIN US NOW IN STEPPING UP FOR NORWOOD.**

# FAQ

## 1 When will the new Norwood be completed?

The Alberta Government has committed \$364 million to construct the building and will break ground in 2019. Completion is slated for 2021, closely followed by residents' move-in and the start of new community programs.

## 2 If the government is paying for the building, why does the CapitalCare Foundation have to furnish the living space?

The Government of Alberta has stepped up with generous support for the project, committing the funds to make sure the building is built. The government and the CapitalCare Foundation are working together to ensure the extra comforts, specialized equipment and finishing touches that make a building a home are in place.

## 3 Why is the new building needed?

The current Norwood Centre is old and unable to accommodate the increasing pressures of caring for our residents in the best way possible. The demand for our community programs and services has increased and can no longer be supported in the existing building.

Norwood's aging infrastructure threatens the safety and housing of 205 residents, all of whom require highly specialized care.



## 4 Will this change any of the programs and services that Norwood now offers?

All of Norwood's current services and programs will continue and be enhanced because of the new centre with its increased space, efficiencies and beds.

## 5 Will there be more parking available?

Yes, a new parkade has been included in the building plans. Parking is expected to accommodate both visitors and staff.

## 6 What will be the benefits of having a new building?

- A more specialized delivery of services that support seniors in care and those who need rehab to return home
- Enhanced continuing care capacity, accommodating over 400 additional continuing care admissions each year
- Reduced demand for emergency department and inpatient acute care services
- Enhanced education and training for specialized geriatric and continuing care services
- Improved access to complex continuing care services throughout the Edmonton zone



**I WANT TO HELP PROVIDE THE COMFORTS OF HOME!**

BY MAKING A DONATION OF

\$ \_\_\_\_\_

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[CAPITALCAREFOUNDATION.NET](http://CAPITALCAREFOUNDATION.NET)

and click on **"DONATE NOW"** on the top right corner

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### PAYMENT INFORMATION

**Cheque** (payable to the CapitalCare Foundation)

**Cash**

**Credit Card** (complete information below)

Visa  MasterCard  AMEX

Card # \_\_\_\_\_

Expiry \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_



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